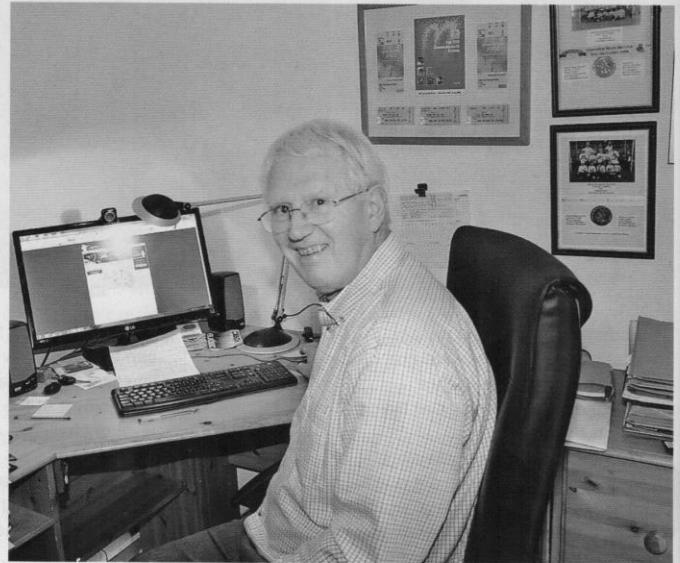


Formula for Success

Mark Camoccio meets Dave Carter, the man with a formula to promote shooting

Shooting is a fantastic sport, but getting good publicity can be an uphill battle, especially given the ignorance of the anti-gun lobby. Positive promotion of shooting sports with the involvement of the community has to be the way forward, and this month I'm pleased to be able to highlight a busy chap who is doing great things on our behalf in the county of Lincolnshire.

RIGHT: Dave Carter has been doing great things in Lincolnshire



EXPERIENCE

Dave Carter runs his own Business and Sports Logistics and Development agency, but he also works with the county's shooting organisations, helping to promote the role of shooting in the community. I met Dave a good few years ago and was immediately impressed with his on-going schemes to get shooting not only noticed, but also firmly established across the county. However, what makes his approach interesting is that, in theory, it could be rolled out across the country.

Air Gunner: So, Dave, tell us a bit about your background.

Dave Carter: I have a wealth of business experience, but my love of sport means I've always been

involved, either as a competitor, coach, or official. I worked as a freelance coach for Manchester Sports Partnership and the various district councils in the Greater Manchester Area, in schools and community clubs. I was also involved in coach education both as a tutor and trainer, and it's given me an invaluable insight.

BELOW: Dave shoots airgun, shotgun and rimfire



AG: What about your involvement with shooting?

DC: Well, I didn't know anything about the sport until a chance conversation with a colleague. We were chatting about what we were going to do over the weekend, and he was going ferreting, so I ended up joining him. He then took me lamping, and as they say, the rest is history. I started shooting .22 rimfire, and my wife also became involved. I happened to help out at a club in Blyton and they had an HFT layout at the time, so I borrowed an air rifle, went round the course, and ending up buying an Air Arms S410. I also have a Webley Jaguar .177, and a friend made me a bell target, which we use now and then in the garden.

PRO-ACTIVE

AG: You're also the Development Officer for the Lincolnshire Small-bore Rifle Association?

DC: Yes, that's right. We formed the Lincolnshire Countryside Sports Association which was to promote countryside sports, clay shooting, air rifle, fly fishing, gun dogs,